

FAQs

What are some examples of projects?

- Networking or training events for local businesses.
- Activations that can have a broader benefit than one business (eg parklet collaborations, shopfront activations).
- Business collaborations to encourage visitation and engagement.
- Local tours or destination marketing initiatives that promote businesses.
- Innovative projects that assist local businesses by improving the way they do business.

How do I know if my project is eligible?

Contact the Place Leader (Economic Development) to talk through your project. Operational funding such as wages, salaries or administrative overheads are not eligible.

How will I know if my application has been successful?

The Place Leader (Economic Development) will contact you within nine weeks of the application closing date.

I've been awarded a grant! What are the next steps?

The Place Leader (Economic Development) will be in touch with a letter of agreement for you to sign, outlining the terms and conditions of the grant. From there, invoicing will occur and your money will be paid to you.

Can I claim GST?

Yes. GST should be included on your invoice to the Town when claiming your grant.

Can I claim retrospectively for projects already completed?

No. Grants will not be paid retrospectively for projects that have already started or completed. Applications must be submitted before the project commences.



BUSINESS GRANTS ARE
BROUGHT TO YOU
BY THE **VIC PARK**
FUNDING PROGRAM

Questions? Please contact the
Place Leader (Economic Development) at
business@vicpark.wa.gov.au to discuss your
project prior to applying to ensure eligibility.



WE'RE OPEN
VIC PARK

victoriapark.wa.gov.au



Business grants

Funding to support the local business community to capture opportunities and deliver new initiatives

Opens: 9am Friday 28 October
Closes: 4pm Monday 28 November

victoriapark.wa.gov.au/bizgrants

The 2022–23 business grants program provides support to local businesses, while also driving benefits to the broader local economy and delivering on the Town's economic priorities.

Economic development grants

Maximum value: \$10,000 incl. GST per recipient

Eligibility

Any business wishing to apply must:

- hold public liability insurance of \$10 million
- own or hold the appropriate permission to use any intellectual property associated with the proposed project, activity or program
- have no outstanding debt to the Town
- have satisfactory acquittal of any previous grant
- meet any additional eligibility criteria for the business grant category being applied for
- be located in the Town, or be an incorporated or unincorporated association (see Management Practice 117.1 for more details)
- be a small or medium business, an incorporated association or an unincorporated association with an auspice.



Assessment criteria

- The proposed project, activity or program occurs within, or substantially benefits economic development outcomes within, the Town of Victoria Park LGA.
- The applicant can demonstrate the feasibility of the proposed project, activity or program and their capability to successfully deliver the proposed project, activity or program.
- The proposed project, activity or program will deliver at least one substantial broad benefit to the local economy, including:
 - a) substantial improvements to the amenity of the public realm that will attract visitors to the area
 - b) substantial activation of underutilised or vacant spaces that will attract visitors or investment to the area
 - c) providing a unique and visible retail or service offering that will attract visitors to the Town of Victoria Park
 - d) fostering networking and collaboration between local businesses
 - e) providing unique, regionally significant promotion, development or investment for the Town of Victoria Park's local economy
 - f) fostering innovation industries or innovative business practices in the Town of Victoria Park's local economy.

Assessment process

Applicants should receive notification of the outcome of an application within nine weeks of the application closing date.

Each application will be judged by a panel of at least three staff members. The assessment criteria they will judge the application on is the assessment criteria and the applicant's eligibility. Final determination of grant recipients is through Council.

Businesses cannot apply for multiple grants within the same category within the financial year.

